

# Case Study



**Project:** SWH - Plymouth Highways Collaboration

**Framework Pillar:** ReEducate

**Date:** 26th & 27th March 2026

## The Project

Go Green worked with Plymouth Highways, part of SWH Ringway, to deliver a two-day social value programme in Plymouth focused on careers education, environmental awareness, and community engagement. Through a local careers fair and school-based Eco Heroes activities, the programme helped young people learn more about the waste and highways sectors while creating measurable social value in the local community.



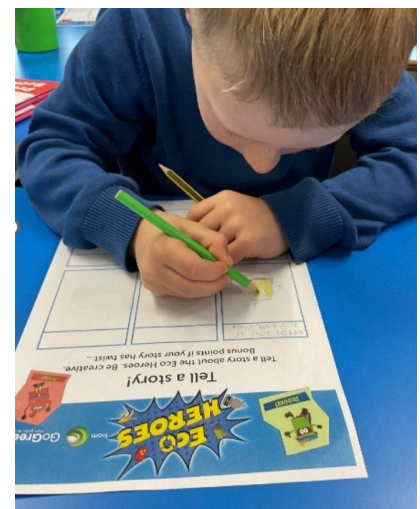
Following wider discussions around social value collaboration across Ringway, Plymouth was identified as an area where Go Green and the local Plymouth Highways team could work together to deliver meaningful activity for local schools and young people.

## What Go Green Did

Go Green supported the programme from planning through to delivery, working in partnership with Aleksandra Muraszko, Performance Analyst at Plymouth Highways. This included developing ideas for local engagement, providing materials and helping shape a two-day programme that would deliver value for both the community and the customer.

On day one, Go Green travelled to Plymouth to support a local school's career fayre alongside SWH.

The shared stand gave pupils the opportunity to learn more about both organisations, with a waste-themed game and prize activity helping to make conversations engaging, practical and memorable.



## Case Study cont.

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On day two, Go Green and SWH worked with Elburton Primary School, close to Plymouth Highways' project at Dawes Lane. The team delivered an adapted 20-minute Eco Heroes assembly to around 450 pupils, introduced the role of Plymouth Highways, supported litter picking with pupils from Canopy Class, and then delivered more detailed workshops with two Year 2 classes.

### Value & Impact

The programme demonstrated how collaborative social value activity can deliver meaningful benefits for local communities in a short period of time by inspiring young people. Over the two days, Go Green and SWH engaged hundreds of pupils through careers education, sustainability messaging and practical, hands-on activities. While £389.39 in social value was generated through Go Green staff volunteering time alone, the wider and longer-term impact is expected to be realised through young people taking a more active role in caring for their local environment and considering future career pathways they may not otherwise have explored.



### Testimonials



*Thank you so much for visiting us today. The children thoroughly enjoyed your presentation in assembly on waste production and loved taking part in the litter picking and workshop activities."*

**Miss A. Vincent, Sustainability Lead at Elburton Primary School**