

Case Study



Project: Mexborough Transport Network

Framework Pillar: ReEducate | Our Community

Date: April – June 2026

Overview

As part of Taylor Woodrow's Mexborough Transport Network project on Greens Way, Go Green worked collaboratively with the project team to identify and deliver meaningful social value opportunities within the local community. By leveraging existing relationships across local education and community networks, Go Green helped connect businesses, schools and education providers to deliver a two-part programme focused on community engagement, education and environmental improvement. This included supporting the creation of a new outdoor learning space at Wadworth Primary School and delivering a road safety poster competition that engaged local children while promoting safer and cleaner communities.



Both activities were carefully planned to be accessible, engaging and appropriately challenging, enabling learners to experience first-hand what it's like to work in a fast-paced business environment.

The Challenge

At the outset of the Mexborough Transport Network scheme, Taylor Woodrow was keen to maximise the social value delivered throughout the project lifecycle, with a focus on activities that would provide genuine community benefit and create a positive local legacy.

Through Go Green's local connections, an opportunity emerged via Doncaster College, where students were undertaking a practical construction project to build an outdoor classroom and reading space for children at Wadworth Primary School. Alongside this, there was an opportunity to engage local schools and families in a positive conversation around road safety while construction works were taking place in the area.

Case Study cont.

Our Approach

Go Green acted as the connector between organisations, helping to bring together the right partners and resources to ensure both initiatives could be delivered successfully.

To support the outdoor learning space at Wadworth Primary School, Go Green donated a mixed waste skip to enable the safe removal of an old shed from the school site. This important first step helped prepare the area for works to begin. Go Green also facilitated additional involvement from Taylor Woodrow, who provided excavation support without which the project would not have been possible.

In parallel, Go Green and Taylor Woodrow's Social Value teams co-developed a road safety poster competition aimed at local schools across the Mexborough area. Go Green coordinated engagement with schools to encourage participation and promote the initiative throughout the community.



Children were invited to create posters focused on road safety and environmental responsibility, encouraging awareness of safe behaviours around roads and the importance of keeping streets free from litter. Winning entries, selected in partnership with Doncaster Council, were displayed on site hoardings and fencing around the project, showcasing pupils' work to the wider community during the construction phase.

Delivering Community Impact

The outdoor classroom project delivered benefits across multiple stakeholder groups. For Doncaster College students, the initiative provided valuable hands-on work experience, allowing them to develop practical construction skills within a real-world environment. For Wadworth Primary School, the project supported the creation of a dedicated outdoor reading and learning space for pupils.

The poster competition generated further value by encouraging creativity and active participation among local children. Beyond the measured social value figures, the initiative helped raise awareness of road safety, strengthened connections between the project team and the local community, and gave young people a visible platform to contribute positively to their surroundings.

Case Study cont.

Together, the activities demonstrated how project delivery can be used to support wider education, community engagement and environmental awareness.

Key Achievements

- £305.40 of measured social value generated through project activities.
- Successful collaboration between Taylor Woodrow, Go Green, Doncaster College and Wadworth Primary School.
- Donation of waste management support to facilitate site preparation works.
- Taylor Woodrow excavation support to enable the outdoor learning space project to progress.
- Support for a new outdoor learning and reading facility for school pupils.
- Practical work experience opportunities for local college students.
- Delivery of a road safety and cleanliness awareness campaign through local schools.
- Poster competition entries displayed on project hoardings and fencing, creating a visible community legacy.



Testimonial



Go Green generously provided a skip to enable the safe removal and disposal of the old shed after it had been carefully dismantled by the learners. Taylor Woodrow also played a vital role by donating the time of members of their site team... Their commitment to supporting education and developing future construction professionals has been instrumental in the success of this project."

Abbie Manning, Doncaster College, Work Placement Coordinator